Valuing consumer action

13 and 14 March 2018
NH Collection Hotel Krasnapolsky
Amsterdam, the Netherlands.
www.recmarket.eu
Valuing consumer action

Programme

Monday, 12 March

14:00-16:30 / Pre-conference 1
An introduction to Energy Attribute Certificate (EAC) standards
This workshop, which will introduce you to the internationally recognised EAC standards, will help you build your knowledge of the terminology, rules and regulations related to these standards. In the session we will review the European GO system and the European Energy Certificate System (EECS) Standard, the U.S. REC system and the International REC Standard (I-REC Standard) as well as various national developments.

14:00-16:30 / Pre-conference 2
Legal workshop
As in previous years we will organise a legal workshop, which is intended for energy traders, in-house counsel, corporate environmental compliance experts, corporate energy procurement experts, renewable energy producers interested in corporate PPA support and funders. An introduction to the relevant tracking systems, national legal frameworks, and purchase and trade agreements will be provided to enable participants with limited knowledge of this sector to participate.

20:00-22:00 / Get together party

Tuesday, 13 March

10:00-11:15 / Opening session
The value of consumer action worldwide
Consumers are increasingly taking on the responsibility to procure renewable electricity. Recognising this choice means that we – as stakeholders, governments and citizens – value what consumers are demanding.

11:15-12:00 / RE100 Keynote panel
A leadership framework for renewable energy consumption - 3 case studies in the corporate sector.

13:15-14:45 / Parallel session 2A
Certificates beyond electricity: gas, hydrogen and heat
Stakeholders and end-users are now intending to go beyond electricity and also use certificates to guarantee the origin of gas, hydrogen and even heat. With more stringent sustainability regulations at the national level as well as stricter voluntary procurement standards at the consumer level, these systems are gaining significant support. This session, developed in cooperation with STX Commodities, will review the most emerging standards.

13:15-14:45 / Parallel session 2B
Europe after 2020 and the role of consumers
The developments and changes in the revised Renewable Energy Directive (REDII) are bound to make a significant impact on the renewable electricity market in Europe in the years ahead. In this session we will look ahead to the kind of Europe we can expect to see in two years' time through the eyes of electricity consumers. Our key concern is: will Europe fulfil its promise of putting the consumer in the driver's seat?

15:15 - 16:15 / Parallel session 3A
The influence of blockchain on global RE markets
Blockchain is on the verge of becoming the ultimate market disruptor. While it is likely to affect virtually every industry, its impacts on the electricity industry are unique. During this session, we will do our best to break through the hype and look at developments that have taken place in the last year. This provides an opportunity to report on where we are right now and where we can expect to see the biggest changes in the near future.

15:15 - 16:15 / Parallel session 3B
Developing markets where national support is lacking
According to estimates, the United Nations spends more than 500 million dollars annually on diesel fuel to power generators and thus support its missions around the world. By supporting local use of renewables through the UN Development banks, NGOs and various diplomatic missions, it will be possible to leverage these organisations to support local development of renewables. In this session you can learn about these exciting developments.

18:30 - 17:30 / Keynote session 4
Consumer product choice and the global movement towards cap-and-trade
A consumer-led approach will remain a key aspect in the transition to a low-carbon future, but the effects and impacts of these markets will be changed by the introduction of cap-and-trade.

19:30-23:30 / Dinner party

Wednesday, 14 March

09:00 - 10:00 / Parallel session 5A
The role of international standards
International standards play a significant role in attribute tracking markets and they make it easier to choose/claim renewable electricity. National governments play an important role in introducing these standards and often the standards increase the chances of successfully achieving national policy goals by making the system easier to understand for consumers, stakeholders and market players.

09:00 - 10:00 / Parallel session 5B
Market developments: volumes and prices
Volumes, prices, trades, demand and trends – everything the traders and originators among us need to prepare for the year ahead. In these markets we are used to double-digit growth. Every year we see increased demand, more complex product definitions and increased interest from stakeholders and policy makers. This should not be a surprise, as we are talking about renewable electricity, consumers and choice in the electricity market.

10:15 - 11:15 / Parallel session 6A
Developments in Chinese attribute tracking systems
In 2017 the Chinese REC system was launched on a voluntary basis, with the intention to make it partially mandatory by 2018. These developments have a direct impact on end-users, suppliers and producers of renewable electricity in China. With the aim of sharing knowledge on these issues, this session will focus on the Chinese REC system and its relationship to international standards.

10:15 - 11:15 / Parallel session 6B
Renewable PPAs in project financing
Renewable Power Purchase Agreements (PPPAs) are long-term agreements between purchasers and producers of electricity. This concept has taken a new turn over the last few years that has fundamentally changed the prospects for renewable financing. With the advent of corporate and cooperative purchasers as counterparties to renewable producers, the industry has seen huge growth in the use of PPPAs for project financing.

11:45 - 13:00 / Keynote session 7
Listening to the needs of consumers
If we truly value consumer choice, we need to be open to criticism and ideas about how we can improve the market and how we can work together to achieve the most reliable, robust and efficient renewable electricity market.

13:00-14:30 / Networking lunch

End of meeting
**13 and 14 March 2018, NH Collection Hotel Krasnapolsky Amsterdam, the Netherlands**

### Speakers

#### 14:00-16:30 / Pre-Conference 1

**An introduction to Energy Attribute Certificate (EAC) standards**  
*With contributions from:* Alex Pennock, Senior Manager of Standards and Technical Assistance Center for Resource Solutions, Alexandra Mara Munzer, Managing Director Greenfact, Hanne Lerche Raadal, PhD, Senior research scientist, Ostfoldforskning, Steven Vanholme, Program Manager, EKOenergy, Louis van Moos, Managing Director, ECS Switzerland, Ivan Debay, CEO, Origo.

#### 14:00-16:30 / Pre-Conference 2

**Legal workshop**  
*With contributions from:* Andreas Gunst, Partner, DLA Piper.

Please register for the pre-conferences separately.

### 10:00-11:15 / Opening Session

*With contributions from:* Jared Braslawsky, Secretary General RECS International, Pedro Faria, Technical Director, CDP, Torsten Amelung, Senior Vice President, Trading & Customers, Statkraft Markets, Henrik Dam, Policy Officer, European Commission DG Energy.

### 11:15-12:00 / RE100 Keynote Panel

**A leadership framework for renewable energy consumption**  
*With contributions from:* RE100 member companies.

### 13:15-14:45 / Parallel Session 2A

**Certificates beyond electricity: gas, hydrogen and heat**  
*With contributions from:*  
- Jens Schumacher, Head of German Desk, STX Commodities  
- Elek Zoltan, CEO, Landwärme  
- Attila Kovacs, Executive Board Member, European Biogas Association (EBA)  
(and more to follow)

**Europe after 2020 and the role of consumers**  
*With contributions from:*  
- Dirk van Evercooren, President, AIB  
- Sim van der Linde, Project Director Renewable Energy, Royal DSM  
- Vanessa Miller, Renewable Energy Strategist, Microsoft  
- Bruce Douglas, Deputy CEO, SolarPower Europe.

### 13:30-17:30 / Keynote Session 4

**The influence of blockchain on global RE markets**  
*With contributions from:*  
- Max Laven, Policy Officer, CertiQ  
- Doug Miller, Team Member, Energy Web Foundation  
- Ben Gerber, Executive Director, Midwest Renewable Energy Tracking System, Inc.

**Developing markets where national support is lacking**  
*With contributions from:*  
- Stephanie Weekend (invited), Programme Officer, IRENA  
- David Mozersky, Co-founder, Energy Peace Partners  
- Andrew Morton, Head of Partnership, United Nations - Electric

### 09:00 - 10:00 / Parallel Session 5A

**The role of international standards**  
*With contributions from:*  
- Peter Niermeijer, Board Member, I-REC Standard  
- Maria de la Cruz, Director Latin America, I-REC Standard  
- Michelle Zilinskas, Policy Director, Climate Registry

**Market developments: volumes and prices**  
*With contributions from:*  
- Roland Kok, Green Energy Product Manager, innogy  
- William Dixon, Product Manager, Agder Energi  
- Sascha Lafeld, CEO, First Climate

### 10:15 - 11:15 / Parallel Session 6A

**Developments in Chinese attribute tracking systems**  
*With contributions from:*  
- Merve Güngör, Liaison Coordinator for Turkey and East Asia, EKOenergy  
- Qin Haigang, Director, China General Certification (CGC)  
- Xu Guoxin, Director National Renewable Energy Information Management Center

**Renewable PPAs in project financing**  
*With contributions from:*  
- Karel Beckman, Editor-in-chief, Energy Post  
- Rasmus Volanko, Director for Climate & Energy, WBCSD  
- Corinne Frasson, Solairedirect ENGIE  
(and more to follow)

### 11:45 - 13:00 / Keynote Session 7

**Listening to the needs of consumers**  
*With contributions from:*  
- Jared Braslawsky, Secretary General RECS International  
- Tom Lindberg, Managing Director, ECOHZ  
- Thomas Decamps, Head of Sourcing & Supply, Eolus - Colruyt Group Energy
Registration

You can register online at www.recmarket.eu

Fees for attending the REC Market Meeting on 13 and 14 March 2018:

**RECS International members**

- **early bird registration** (by 28 January 2018)* €850
- **normal registration** (by 1 March 2018)* €950
- **late registration** (after 1 March 2018)* €1,050

**Non RECS International members**

- **early bird registration** (by 28 January 2018)* €1,150
- **normal registration** (by 1 March 2018)* €1,275
- **late registration** (after 1 March 2018)* €1,375

* • If three or more people (from the same company) register for the conference at the same time, the total discount will be 15%. Please note that this discount does not apply to the pre-conference workshops.

• The fee for the pre-conference workshops on 12 March 2018 is €325* A maximum of 30 people can register per pre-conference session

*All rates are exclusive of 21% VAT.

Cancellation policy: go to www.recmarket.eu.

RECS International may (at its sole discretion) change the format, speakers, participants, content, venue location and programme or any other aspect of the REC Market Meeting at any time and for any reason, whether or not due to force majeure, in each case without liability.

For a complete programme and registration go to www.recmarket.eu

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**Venue**

The venue for the REC Market Meeting 2018 is:

**NH GRAND HOTEL KRASNAPOLSKY**
DAM 9
1012 JS AMSTERDAM
THE NETHERLANDS
T +31 (0)20 544 91 11

Hotel room reservation

RECS International has negotiated special room rates for the duration of the meeting. If you wish to take advantage of these rates, please book your room at the Grand Hotel Krasnapolsky via our website. Go to www.recmarket.eu/venue and click on the link to make your reservation.

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**RECS INTERNATIONAL**

RECS International is an organisation that strives to create consumer choice in renewable energy markets by supporting commonly accepted and harmonised tracking systems.

Our mission is:
- To stimulate renewable energy demand by adopting harmonised standards & tracking systems for the transparent transfer of attributes to end-users, and
- To encourage the further generation of renewable energy technologies by increasing competition, cost-efficiency and consumer choice.

For more information contact RECS International, Achter de Tolbrug 151, 5211 SM, ’s-Hertogenbosch, Netherlands, T +31(0)26 820 03 96, www.recs.org